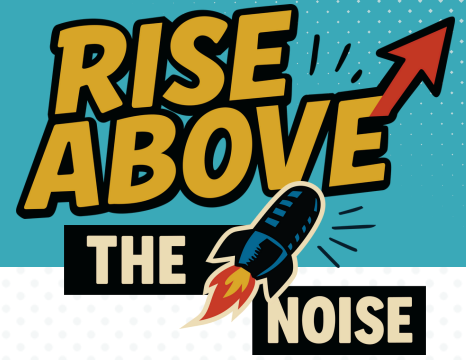


EP. 003 PLAYBOOK

PROUDMOUTH'S RISE ABOVE THE NOISE PODCAST
INSIGHTS FROM MATT REINER,
ADVISOR, PODCASTER, SPEAKER & THOUGHT LEADER



This Is Not Just a Playbook. It's a Living Strategy.

Your evolving blueprint to make your voice impossible to ignore, build lasting authority, and turn influence into opportunity.

How to Use This Playbook

- 1 Take Action**
- 2 Refine as You Grow**
- 3 Stack Insights**

#RiseAboveTheNoise
#BeYourOwnLoud
#ProudMouth #AuthorityAmplified
#MattReiner #AuthenticInfluence
#FutureProofAdvisor

ProudMouth Pro Tip:

Grow from the inside out. Commit to the journey, keep experimenting, and keep Rising Above the Noise

Core Insights & Plays

Pillar: Authority Amplified

Matt Reiner, advisor, speaker, podcaster, and author, shares how his journey of self-discovery and authentic storytelling has helped him rise above a crowded financial services market. His philosophy is rooted in mindset, consistency, and delivering value that resonates deeply with a targeted community.

- 1. Be Authentic** - Own your story, share real experiences, and create from passion.
- 2. Stay Consistent** - Focus on delivering value, not chasing likes or trends.
- 3. Build Your Community** - Serve your audience with actionable, transparent content.
- 4. Lead with Passion** - Talk about what excites you and turn down what doesn't.
- 5. Future-Proof Yourself** - Grow resilience, streamline systems, and embrace new tools to stay ahead.

1. Share one personal story this week.
2. Ask five followers about their challenges.
3. List 3-5 topics you love and plan content.
4. Post one short, actionable insight.
5. Spend an hour testing a new tool or strategy.

**BROUGHT TO
YOU BY**

